



### AGREEMENT MADE BETWEEN

## KDKA-TV

CONTRACT NO. REV.

1201-56291-1

**DATE PRINTED** 

08/20/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

		AND		PAGE 1
216578	AGENCY (OR SERVICE	Cancellation Notice		
NAME	BRABENDER COX		TIM MURPHY FOR CONGRESS	Curicenation Notice
AND	1218 Grandview .	Ave Fl 1	P.O. BOX 24551	Required
ADDRESS	Pittsburgh	PA 15211-1239	PITTSBURGH PA 15234	Announcement 28 days
	USA		USA	
CONTACT			PRODUCTMURPHY FOR CONGRESS WK 10/16	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1310 CODE	1
NATIONAL SALESPERSON	N			1
BROADCAS	ST SCHEDULE STARTIN	IG 10/16/12 AND ENDING 10/22	/12 NO. WEEKS: 1	1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
PRIN'	AT STATION. ALL RAT	ES ARE	PRE EMPTIBI	E. PAID FOR E	SY TIM MURP	HY FOR CONGRESS. MAR	RK INVOICE PAID, PROOF OF PERFORMA	NCE AND I	PUT IN PUBLIC F	LE.
1	M-F	1	05:00A	05:58A	30s	10/16/12-10/22/12	THIS MORNING 5-6AM	2	300.00	600.00
2	T-F	2	05:58A	07:00A	30S	10/16/12-10/19/12	THIS MORNING 6-7AM	2	625.00	1250.00
3	T-F	2	07:00A	09:00A	30s	10/16/12-10/19/12	THE EARLY SHOW	2	350.00	700.00
4	м	1	10:58A	11:58A	30s	10/22/12-10/22/12	PRICE IS RIGHT	1	550.00	550.00
5	11111	4 1	11:58A	12:30P	30s	10/16/12-10/19/12 10/22/12-10/22/12	NOON NEWS	5	600.00	3000.00
6	T-F	2	12:30P	02:00P	30s	10/16/12-10/19/12	CBS SOAPS 1230-2P	2	450.00	900.00
7	T-F	2	02:58P	03:58P	30S	10/16/12-10/19/12	DR. PHIL	2	400.00	800.00
8	10101	2 1	04:00P	04:30P	30s	10/17/12-10/19/12 10/22/12-10/22/12	4-430PM NEWS	3	700.00	2100.00
9	11010	2	04:30P	05:00P	30s	10/16/12-10/18/12 10/22/12-10/22/12	430-5PM NEWS	3	700.00	2100.00
10	01011	3	05:00P	05:30P	30S	10/16/12-10/19/12	5-530PM NEWS	3	850.00	2550.00
11	10101	2	05:30P	06:00P	30s	10/17/12-10/19/12 10/22/12-10/22/12	530-6PM NEWS	3	850.00	2550.00
12	10101	2	05:58P	06:30P	30s	10/17/12-10/19/12 10/22/12-10/22/12	M-F 6PM NEWS	3	950.00	2850.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION





Brian Butz-1

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PAGE

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

KDKA-TV

		,	MND	FAGE
216578	AGENCY (OR SERVICE	) ACTING AS AGENT FOR 937	05 ADVERTISER (OR AGENCY AND ADVERTISER	Cancellation Notice
NAME	BRABENDER COX		TIM MURPHY FOR CONGRESS P.O. BOX 24551	Required
AND	1218 Grandview	Ave F1 1	P.O. BOX 24551	Announcement 28 days
ADDRESS	Pittsburgh	PA 15211-1239	PITTSBURGH PA 15234	prior notice
CONTACT	USA		PRODUCTMURPHY FOR CONGRESS WK 10/16	

PRODUCT

CODE

1310

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

AGENCY EST. NO.

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ethnicity		SPOTS	TII	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
13	11010	2 1	06:30P	07:00P	30s	10/16/12-10/18/12 10/22/12-10/22/12	M-F 630PM NEWS	3	950.00	2850.00
14	T-F	1	06:57P	07:30P	30s	10/16/12-10/19/12	CBS EVENING NEWS	1	1250.00	1250.00
15	1111111	6 1	11:00P	11:35P	30S	10/16/12-10/21/12 10/22/12-10/22/12	11PM NEWS	7	1500.00	10500.00
16	01111	4	11:35P	12:37A	30s	10/16/12-10/19/12	11:35P-12:37A - LETTERMAN	4	380.00	1520.00
17	Sa	1	05:58A	07:58A	308	10/20/12-10/20/12	SAT. MORN. LOCAL NEWS	1	200.00	200.00
18	Sa	1	07:58A	10:00A	30S	10/20/12-10/20/12	SAT.CBS MORNING NEWS	1	325.00	325.00
19	Su	1	08:58A	10:28A	30s	10/21/12-10/21/12	CBS SUN MORN	1	550.00	550.00
20	Su	1	10:28A	11:30A	30s	10/21/12-10/21/12	FACE THE NATION	1	600.00	600.00
21	т	1	07:58P	09:00P	30S	10/16/12-10/16/12	NCIS	1	5000.00	5000.00
22	F	1	07:58P	09:00P	30S	10/19/12-10/19/12	CSI: NY	1	2000.00	2000.00
23	F	1	10:00P	11:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	3200.00	3200.00
24	Su	1	06:58P	08:00P	30s	10/21/12-10/21/12	60 MINUTES	1	3850.00	3850.00
25	Su	1	10:00P	11:00P	30s	10/21/12-10/21/12	THE MENTALIST	1	2500.00	2500.00
26	Sa	1	. 11:58A	07:00P	30S	10/20/12-10/20/12	NCAA COLLEGE FOOTBALL	1	700.00	700.00

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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY





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216578	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 93705	ADVERTISER (OR AGENCY AND ADVERTISE	R) Cancellation Notice
NAME	BRABENDER COX		TIM MURPHY FOR CONGRESS	attack and the same
AND	1218 Grandview A	Ave Fl 1	P.O. BOX 24551	Required
AND				Announcement 28 days
ADDRESS	Pittsburgh	PA 15211-1239	PITTSBURGH PA 15234	prior notice
	USA		USA	prior riotico
CONTACT			PRODUCTMURPHY FOR CONGRESS WK 10/16	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1310 CODE	
NATIONAL SALESPERSON	1	*		
BROADCAS	ST SCHEDULE STARTIN	G 10/16/12 AND ENDING 10/22	/12 NO. WEEKS: 1	

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-ethnicity	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
8										
27	Su	1	11:00A	07:57P	30S	10/21/12-10/21/12	MCDONALDS'S STEELERS	1	1350.00	1350.00
28	Su Su MORE/HOUSTON	1	07:03P 12:57P	07:30P 07:00P	30s	10/21/12-10/21/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00
BALT	MORE/HOUSTON									
29	Su	1	11:35P	12:05A	305	10/21/12-10/21/12	#1 COCHRAN SUNDAY SPORTS Total Contract:	1 59	900.00	900.00 62245.00
							Billing Summary ——			
					Qtr 4	Oct 12 62245.00	Nov <u>Dec</u> .00		<u>Total</u> 62245.00	
								GR	62245.00	

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